~ Healthy Lifestyle ~

9Round Kickboxing Fitness Center opens in Lafayette

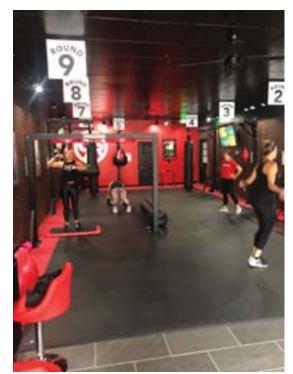


Photo Jon Kingdon

By Jon Kingdon

There's not a lot you can do in three minutes besides boiling an egg and getting into a ring to box and dance while trying to avoid being hit. Multiply those three minutes by nine and you will be able to get a complete workout at the recently opened 9Round Fitness Gym located at 3561 Mt. Diablo Blvd. in Lafayette, which is bringing a new perspective to conditioning and working out.

The philosophy of 9Round is to have "nine rounds" of a kickboxing-themed fitness program that incorporates a functional, interval, cardiovascular and circuit training regimen. Each round is three minutes, like in a boxing match, and is completed in 30 minutes. Though proper punching and various kicks are taught, the emphasis is on strength, conditioning and cardiovascular work.

This is very much of a drop-in business designed to allow the individual to show up at any time to work out without an appointment, says Vladimir Volkov, the proprietor of the gym: "The big thing that we pride ourselves on is that no one has to have a scheduled time. When you have 30 minutes, you can show up and there will always be a trainer on site. It's our belief that quality is better than quantity. We feel that people should be able to work out whenever they want. The most someone will have to wait to begin their workout is three minutes. Thirty minutes – you're in and out with a killer

The programs are designed for males and females ranging in age from 14 to 72, but Volkov is willing to consider those younger than 14: "If a younger person comes in and can handle the workout and has fun, they can be accepted."

With each three-minute period, there is a new exercise from jumping rope to punching a speed bag, performing shin kicks, leg kicks and side kicks, throwing jabs and crosses, working every part of the body. It all comes together for the complete body workout, says Volkov: "It can be a very long three minutes. The workouts are scaled for all ages and levels of skill and conditioning with everyone able to work out alongside each other. We start slow and then build up the workouts. Everyone wears a heart rate monitor to determine how hard they are working and we, along with the individuals, are able to see it up on a screen. If people

are working too hard, if their heart rate is too high, we will step in and see that they scale down their efforts. With our program, people will be able to see the results in a short while."

Volkov, who came to the United States from Kazhakstan 25 years ago, has a background in judo, free style wrestling and kickboxing, joined the 9Round family, going back to their headquarters and became a certified trainer and franchise owner of one of the 700 9Round gyms around the country. Living in Walnut Creek, he was attracted to Lafayette: "It's a nice family, fitness-oriented area. I love the location and the people are great. We have been welcomed into the neighborhood and our new customers have enjoyed what we have been offering."

9Round is not a big gym but it is set up so that there is room for nine people to comfortably work out simultaneously at each station under the direction of Volkov and other trainers: "It's a small boutique so you will come to know the other people working out."

The gym does not have a locker room but does have a changing room and a place for people to put their valuables. All that is required is to bring running shoes and workout gear with the studio providing boxing gloves, hand wraps to protect the wrists and knuckles and a heart monitor.

Lexi Smith, a senior at Saint Mary's College, has been a regular at 9Round: "I have a friend who was working out here and she said it was the best workout she had ever done. I came in and it was the best workout I've ever done. I was sore, but in a good way. I felt like I got my butt kicked, but I have been coming here for over a month and I feel really strong and have a bunch of energy. Vladimir is like having a personal trainer."

9Round has a set fee of \$138 per month. The members are able to work out as many times a day as they want Monday through Saturday, with the only proviso that one cannot do two circuits consecutively.

Volkov appreciates how the studio looks from the outside: "It may look intimidating so we offer a free workout for people to come in and go through our workout. If they like it, we welcome them and if they don't, we're not forcing anyone to stay. My goal is to make it fun and to create challenges every week so those who start on Monday and finish on Saturday will see the progress they made during the week. We'll make you strong both physically and mentally. I want people to have fun when

they're here."
9Round is open from 8 a.m. to 2 p.m and from 4 to 8 p.m. on Monday, Wednesday and Friday. On Tuesdays and Thursdays, they open at 6 a.m. and on Saturdays they are open from 8 a.m. to noon. They are closed on Sundays.

Free parking is available behind the gym.



DIABLO

Dr. Sophia Scheffel, L.Ac has received both her masters and doctorate in acupuncture and Chinese Medicine. Dr. Scheffel has expertise in treating chronic pain; allergies, asthma and immune disorders; sleep, anxiety, depression and other mental emotional imbalances as well as oncology support.

She's a Lamorinda native, having graduated from Miramonte in 1998 and wanted to bring her

practice back to the area in which she grew up to help her community attain optimal health.

Consider acupuncture and working with Dr. Scheffel to bring yourself into optimal health.



Dr. Sophia Scheffel, LAc 925.268.0117 www.diabloacupuncture.com

Kelly Hood, M.D. DERMATOLOGY

"Check your skin today. Come see me if you have concerns or want to be certain. As a board certified Dermatologist and Lafayette resident I'm here to help." Kelly Hood M.D.

AND AND ADDRESS OF THE PARTY OF

1. CHECK YOUR MOLES AND BUMPS

Looking at your skin and noticing changes in your moles and bumps is very important. Skin cancer is the most common cancer in the U.S- but it is treatable if detected early.

- Self examination each month will help you detect changes. Warning signs include asymmetry, irregular borders or colors, a diameter greater than a pencil eraser or an increase in size.
- If you have a new lesion or changing growth, have it checked by a board certified dermatologist.

2. WEAR SUNSCREEN

Sunscreen can help reduce the risk of skin cancer and early skin aging caused by the sun. Picking the right sunscreen for you is important as it needs to be worn everyday on the face. 1 in 5 Americans will develop skin cancer in their lifetime.

- Wear broad spectrum sunscreen that protects against Ultraviolet A (UVA) and Ultraviolet B (UVB) rays, both of which cause skin cancer and photoaging.
- SFP30 or higher helps protect you from sun damage. An ounce of sunscreen, enough to fill s shotglass, is considered the amount needed to cover the exposed areas of the body.

3. PROTECT THE SKIN FROM OUTDOOR COLD AND INDOOR HEAT

Winter itch is commonly caused by dry skin. Be good to your skin this winter by protecting and moisturizing.

- Moisturize daily.
- Choose a moisturizer that suits you and makes your skin feel comfortable. Avoid fragrance.
- Be gentle with the largest organ in the body and prevent dry, itchy, irritated and flaky skin.

4. SKIN CONDITIONS SHOULD BE EVALUATED AND TREATED BY A BOARD CERTIFIED DERMATOLOGIST

- A dermatologist is a medical doctor with 4 years of medical school, one year of internship and 3 years of residency consisting of intensive training in the medical science of the skin, hair and nails.
- 50 continuing medical education hours per year are required after residency.
- This depth of knowledge can not be acquired any other way.

If you have a skin condition of concern, contact Dr. Hood.
Dr. Hood accepts most PPO insurance.
Initial office visits \$150, follow up office visit \$75.

Kelly Hood, M.D.

970 Dewing Ave, Suite 301 | Lafayette, CA 94549 925-283-5500 | https://www.facebook.com/kellyhoodmd